

WIN \$10,000

SCHOLARSHIP

2011 Texas High School Graduating Seniors

*Design a poster to be used in the fight
against underage drinking.*

WINNING POSTER MUST CONVEY THE MESSAGE OR THEME:

“If you are under 21, it’s illegal to consume or purchase alcoholic beverages in Texas”

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TEXAS HOSPITALITY ASSOCIATION

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will award a \$10,000 educational scholarship to the **2011 Texas High School Graduating Senior** who submits the winning artwork for a poster to be used in the fight against underage drinking. THA will reproduce, display and distribute the poster as part of its statewide alcohol awareness campaign.

CONTEST RULES

1. THA poster contest is limited to 2011 graduating seniors in Texas public, private, charter and home schools.
2. NO copyright material may appear on the poster. NO BRAND names or likenesses of any products allowed (automatic disqualification).
3. Poster designs must be original, and may be computer or electronically generated, hand-drawn or photographed.
4. Size: Any size between 8.5x11 inches and up to 22x28 inches.
5. Deadline: All entries must be postmarked no later than: Friday, May 6, 2011, 11:59pm.
6. Required: Submitted artwork must have clearly printed on the back: (1) student’s name and contact information (2) high school name (3) high school mailing address, email address & phone number (Need to be able to contact school personnel.)
7. The \$10,000 winner will be determined by a vote of each Texas Legislative office. All decisions are within the discretion of THA and those decisions are final.
8. All entries become the property of THA for use at its discretion and will not be returned. By sending in a poster design, students, and their parents or legal guardians, agree THA may use, without compensation, artwork and the winner’s name, age, hometown, school name and likeness for promotional purposes in THA’s 2011 campaign against underage drinking in Texas.
9. THA shall make the \$10,000 scholarship payable to the accredited college, university or institution of higher learning designated by the winner, in care of the individual winner for use during the 2011-12 school year. The scholarship is not assignable or transferable.
10. One entry per student mailed to:

**Texas Hospitality Association
P.O. Box 26752 Austin, Texas 78755
www.texashospitalityassociation.com**

*The Texas Hospitality Association is a statewide, non-profit association
made up of Texas businesses that sell or serve adult beverages.*

*THA’s mission is to encourage the responsible sale and service of adult beverages and to
fight underage drinking through public awareness campaigns and education.*